



**Las Vegas, NV  
March 20-21 2020**

**[www.WeAreSpeakersConference.com](http://www.WeAreSpeakersConference.com)**

## **WeAre! Conference Audience Demographics Target**

The WeAre! Conference is dedicated to uniting our world because we are stronger when we're united.

WeAre! all connected by one simple wish: to be visible, to be heard, to make a difference and to know that we matter.

WeAre! Is a movement dedicated to cooperation, collaboration and inspiration because we are as weak as we are divided, but as strong as we are united.

Our speakers will be demonstrated thought leaders who will educate, motivate and inspire the audience to use their unique talents and abilities to impact the world and create stronger relationships, stronger communities and a stronger world.

We anticipate the audience will be made up of entrepreneurs, authors, coaches, consultants, agents, supporters and stewards of change who are socially conscious and focused on transforming and impacting our communities, our society and our world.

As this is our first conference, we can only speculate on the age range, gender, income and other demographics. We have priced the participation, sponsorship and audience tickets as economically as possible to attract a diverse audience. We want this to be a win-win-win-win-win relationship between the speakers, sponsors, promoters, our communities and our world.

Based on our beta testing, we anticipate a 65-35 female/male ratio of attendees with a predominate age range of 40-65 and an annual household income of from \$70-\$150,000. (Again, no guarantees, this is based on our beta testing only and we know that great variations can occur from the test group.)

Our conference hall will seat 175 theater style. We would love to guarantee a sold out room, but we understand the realities of a first time event, so while we're striving for 175 attendees, we'll make every effort to have from 75-125 in the audience for your presentation. No guarantees however.

We are trusting that both speakers and sponsors will work with us to co-promote the event to their followers on all social media platforms.

We welcome suggestions and input from our speakers, sponsors and anyone interested in helping to create a world-class event. We know we'll be better and stronger with your advice, guidance and cooperation!

Contact us at [info@WeAreSpeakersConference.com](mailto:info@WeAreSpeakersConference.com)